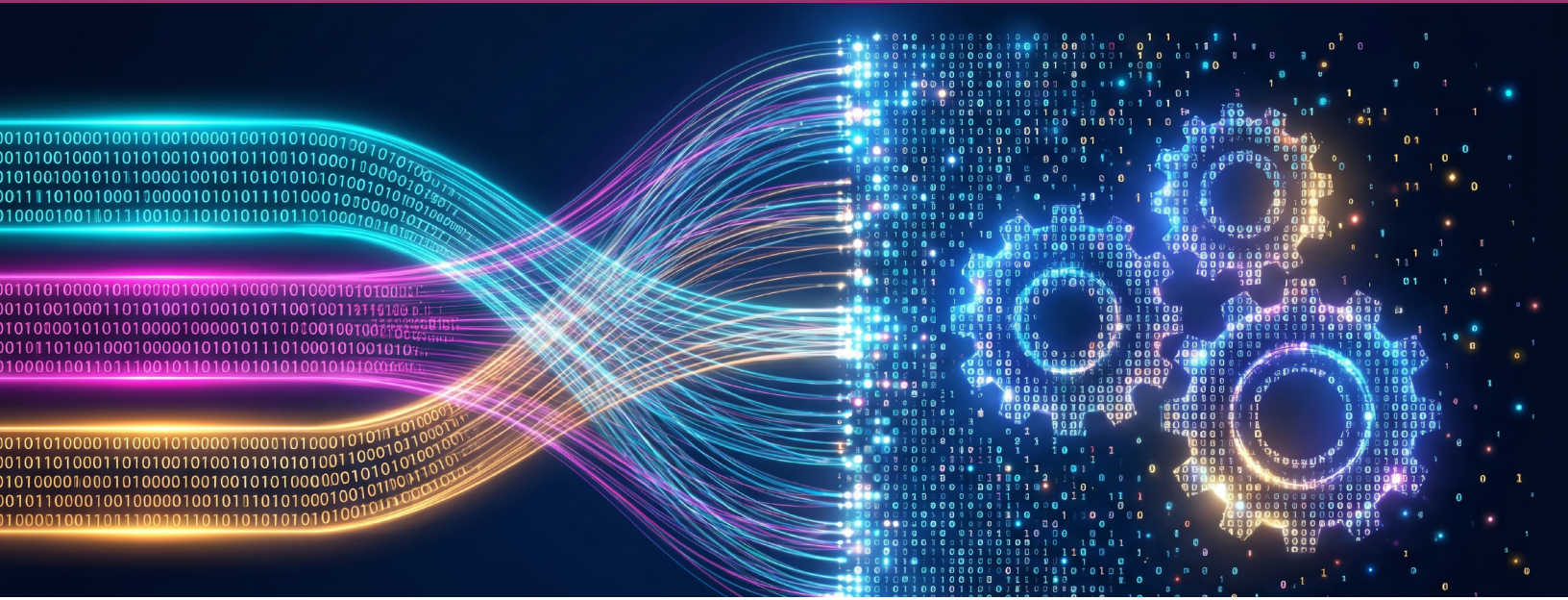


AGENTIC AI: BUSINESS IMPLICATIONS AND APPLICATIONS



WHEN

Jul 28–29, 2026 (In Person)

Nov 4-6, 2026 (Live Online)

PRICE

\$5,900

WHERE

Live Online or Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Digital Business

Agentic AI represents a fundamental shift in how intelligent systems operate within organizations, moving from reactive tools that respond to prompts toward proactive systems that anticipate needs, plan actions, and execute complex workflows autonomously. Consider the difference between a GPS that responds to a question about a route and a self-driving system that monitors conditions, adapts in real time, and arrives at the destination without constant input. This is the distance organizations must now prepare to navigate.

This program bridges strategic insight with hands-on application, grounded in the premise that we are entering an era of AI-driven enterprises where intelligent agents function not merely as tools, but as teammates embedded in the organizational fabric. We equip business leaders with the strategic frameworks and practical capabilities required to lead this transition responsibly.

Please visit our website for the most current information.

executive.mit.edu/agi



FACULTY*

Paul Cheek
Paul McDonagh-Smith

*Please note, faculty may be subject to change.

TAKEAWAYS

Participants of this program will be able to:

- Frame agentic AI with clarity and confidence, distinguishing proactive agents from reactive LLM systems.
- Identify high-value use cases across customer, operational, and risk contexts.
- Apply the “Tool vs. Teammate” framework to redesign organizational structures for a blended workforce.
- Design agent-based workflows responsibly, integrating scaffolding, orchestration, and human-in-the-loop oversight.
- Lead implementation and governance, defining role boundaries, escalation paths, and monitoring rhythms.
- Assess agentic risks related to trust, safety, and compliance through immersive simulations.
- Translate AI initiatives into enterprise value through a credible, board-ready ROI narrative.

WHO SHOULD ATTEND

This course is explicitly designed for leaders who need to lead agentic AI adoption, rather than build the systems themselves. It is ideal for:

- Senior executives responsible for AI strategy, digital transformation, or technology investments.
- Functional leaders in operations, finance, risk, or customer experience evaluating agentic workflows.
- CAIOs, CTOs, and CDOs building organizational agentic AI capabilities.
- Board members and general managers seeking to exercise informed oversight over agentic AI governance.



CONTACT INFORMATION

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